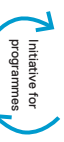


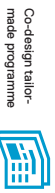
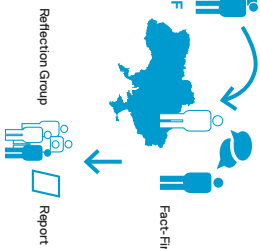
ECF Bottom-Up Approach to Cultural Capacity Building and Policy-Making in the EU Neighbourhood

Local ownership and co-designing programmes with initiatives on the ground distinctively determined ECF's working approach and values:
Skilled cultural managers establish strong cultural organisations that form publicly engaged communities for the long-term benefit of turbulent societies.

PHASE 1 Identification and Dialogue



Fact-Finding



PHASE 2 Organisational development

ECF + Local Partner NGO + Funding Partners

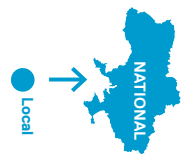


- Production and project management
- Risk management in turbulent working areas
- Organisational structures
- Strategic management
- Writing organisational development plans
- Leadership in culture
- Team building
- Cultural heritage
- Human resource management
- Local cultural development
- Community development
- Cultural policy development
- Lobbying decision-makers
- Marketing
- Audience development
- Public relations
- Technological innovation
- International cultural cooperation
- EU collaboration frameworks
- Professional networks
- Fundraising
- Progress monitoring and self-evaluation
- Organisational sustainability
- Training of Trainers



- Alternative art initiatives
- Experimental local development actions
- Social innovation initiatives
- NGO start-up support
- Study trips

PHASE 3 Participative policy-making



Local cultural policy development

- Scaling up reform efforts from local to national policy levels
- Implementation of development plans – Impact evaluation – Policy readjustments
- Political adoption of reformed policies by local council
- Public cultural policy debates – Public workshops and hearings
- Participative elaboration of new policy proposals and development plans
- Local needs survey – Analysis of current policies and reform gaps
- Trainings for stakeholders – Resource mapping – Focus Group inquiries
- Establishment of reform initiatives by local stakeholders

PROGRAMME OUTCOME Reinforced cultural community structures

- Skilled cultural managers
- Diversification and professionalisation of creative productions
- Collaboration across borders and international networks
- Strong and viable cultural organisations
- Expanded public profiles and support networks
- Cultural resources reinvigorate local development potential
- Powerful professional communities of new cultural practice
- Increased citizen participation and community interaction
- Increased profile of culture as local civil society player
- Position in local and national policy-making and reform
- Change-making cultural contribution to local societies



WORKING PRINCIPLES

Transnational collaboration on equal footing



Adaptability in turbulent environments



Long-term commitment



Local Initiatives



Bottom-up approach

Pan-European Initiatives