



- **CULTURE 2 COMMONS** CROATIA - ZAGREB
- **LES TÊTES DE L'ART** FRANCE - MARSEILLE
- **OBERLIHT** MOLDOVA - CHIȘINĂU
- **PLATONIQ** SPAIN - BARCELONA
- **KRYTYKA POLITYCZNA** POLAND - WARSAW
- **SUBTOPIA** SWEDEN - STOCKHOLM

# IdeaCamp

*connected action for public space*



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**23-25**  
**OCTOBER**  
**2014**  
MARSEILLE, VILLA MEDITERRANÉE

# ideas



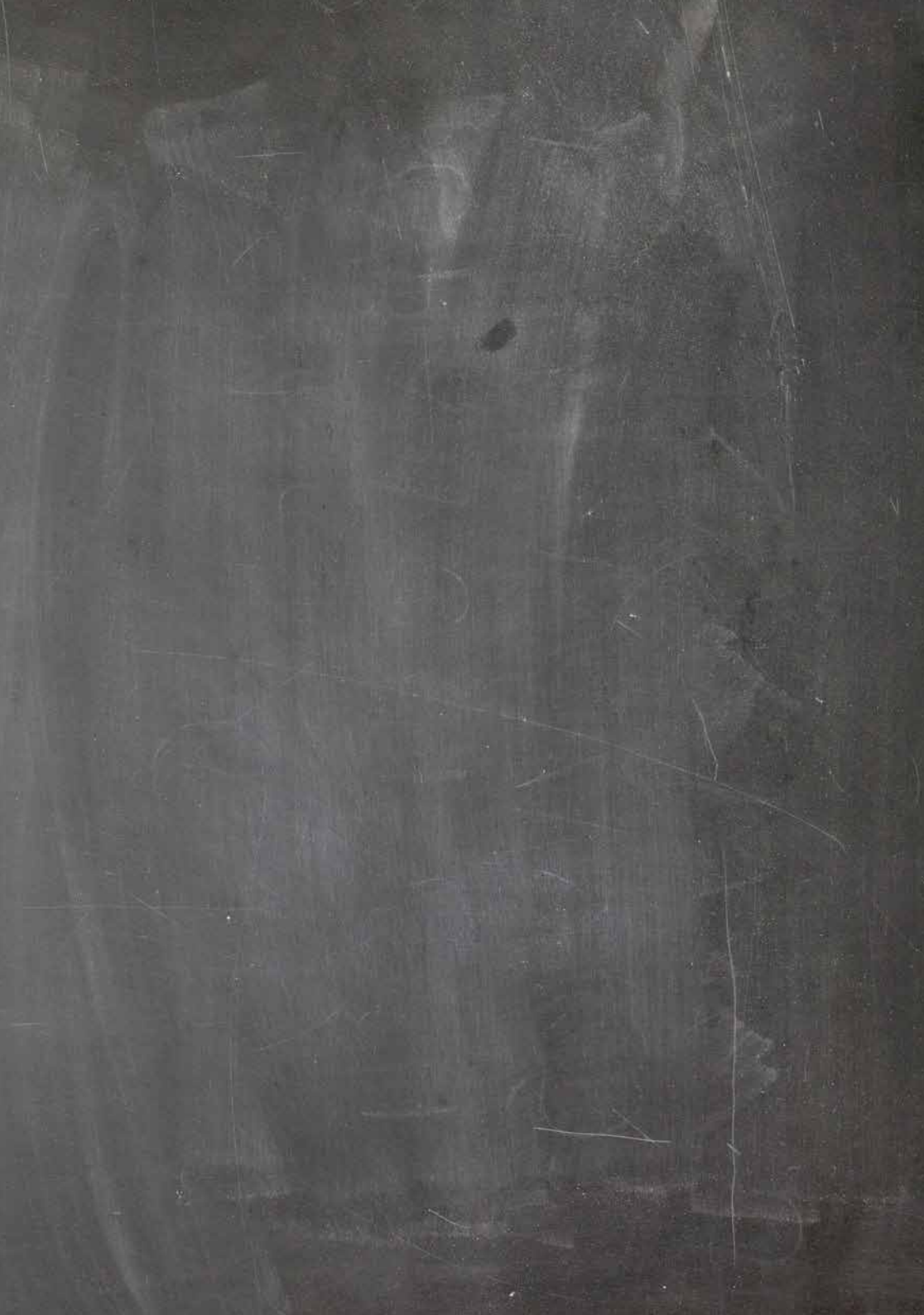
Région  
Provence  
Alpes  
Côte d'Azur

**VILLA**  
MÉDITERRANÉE

**LES TÊTES DE L'ART**



médiation artistique





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**Culture 2 Commons:** Alliance Operation City - [operacijagrad.net](http://operacijagrad.net),  
Clubture Network - [clubture.org](http://clubture.org), Right to the City - [pravonagrad.org](http://pravonagrad.org)  
**Les Têtes de l'Art** - [lestetesdelart.fr](http://lestetesdelart.fr)  
**Oberliht** - [oberliht.com](http://oberliht.com)  
**Platoniq (Goteo)** - [youcoop.org](http://youcoop.org), [goteo.org](http://goteo.org)  
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**Subtopia** - [subtopia.se](http://subtopia.se)  
**European Cultural Foundation** - [culturalfoundation.eu](http://culturalfoundation.eu)

## CULTURE 2 COMMONS



## Platoniq



## krytyka polityczna

## SUBTOPIA<sup>o</sup>



This project is partially supported by a grant from the Foundation Open Society Institute in cooperation with the Open Society Initiative for Europe (OSIFE) of the Open Society Foundations.





# Redefining Public Space in 50 Ideas

by **Katherine Watson**, Director European Cultural Foundation

In the summer of 2014 we received an astonishing 813 proposals in response to our European-wide call for ideas that engage people in re-defining and shaping public space. From among this treasure trove of applications, we have selected representatives of the 50 most innovative, daring and inspiring ideas to join ECF's first Idea Camp.



*Katherine Watson*

The participants, whom we invite you to meet in this booklet, come from 23 different countries, from across the EU as well as from neighbouring regions, including the Arab Mediterranean region, Russia, Turkey, Ukraine and the Western Balkans. They represent organisations from a vast array of sectors, from academia to environmental bodies, from human rights, architecture, social & civic activism and city planning through to media, arts and culture. The huge diversity of sectors represented means that the ideas are equally diverse. Some of the ideas are focused on rural or ecological issues while others highlight urban or digital topics.

In our experience, positive change through culture first becomes apparent in local communities. We want to extend our connection with people who are raising awareness of their creative potential to generate new social, environmental, economic and democratic models through their cultural practices. This is why we are working in partnership with six community hubs to develop a networked programme of Connected Action for *Public Space*.

Within ECF's strategic objective to *Connect Culture, Communities and Democracy*, the work of the six hubs will focus on the commons, public space, culture and economy. This theme runs through this first Idea Camp, hosted by Les Têtes de l'Art in Marseille.

By working in this networked way, we recognise that our role in contemporary philanthropy should go beyond project-based initiatives. By focusing on methods and shaping common values, together with a broad array of cross-sectoral stakeholders, our networked programme of Connected Action for *Public Space* has the potential to increase the effectiveness of projects, as well as creating a sustainable and more enduring platform to advocate for the integral role culture plays in Europe.

# Marseille(s): a plural city, a city of contrasts and fantasies...

By Sam Khebizi, Director of the “Têtes de l’Art” Association



*Sam Khebizi*

**Mediterranean, cosmopolitan, of the people, chaotic, welcoming, uncontrollable, appealing: Marseille evokes a great number of characteristics that are as cutting as they are divisive. This city certainly won’t leave you indifferent – which is the reason why it has been chosen as the location for our first Idea Camp.**

This first event gives us all the opportunity to **invent together the “Idea(l) Camp”**.

With this in mind, we have worked hard to create the best possible conditions for exchange, and have consequently chosen the Villa Méditerranée as our venue. This building was inaugurated in 2013 as part of the European Cultural Capital events. It is located in an exceptional environment, facing the sea, and is entirely dedicated to meeting and dialogue.

We hope that our city, Marseille, will be more than just a welcoming place. We hope that you live the city, eat the city, get to know the city. We believe that the Idea Camp is more than a succession of working sessions – no matter how exciting they may be. Preparing these three days has taken a great deal of care and work from us and from our partners, because we are all eager to participate in this collective adventure. Accommodation, meals, visits and meetings with our local actors will all contribute to the success of this event.

We will also invite you to share with us concrete issues around public space, and how we involve our population in addressing it – whether this is physical space, with our “Place à l’Art” project, or digital space, with our community media regional network “Médias citoyens PACA”. We will share with you some of our practices, our success stories as well as some of the difficulties we have faced.

At the end of the day, it’s YOU who will make the difference! It’s YOU who will make the Idea Camp! The ingredients are there, and they are quality ingredients, it is up to you to make the recipe...

Together with my team, our partners, the hubs and ECF, I am very happy to welcome you to Marseille...

# Welcome

**by Michel Vauzelle, President of the  
Région Provence-Alpes-Côte d'Azur**



Provence-Alpes-Côte d'Azur is a place where the public meet one another, a place for discussion and sharing.

The Idea Camp programme, presented by the Têtes de l'Art, the European Cultural Foundation and their partners, is based on the principle of participation. It is based on an open call for civic ideas. And the inventors of the selected ideas will themselves be putting them into practice.

It is therefore only natural that the Region should make the Villa Méditerranée available for this event whose very objective is to strengthen the dialogue between European and Mediterranean actors. On this occasion, the Villa Méditerranée takes a playful character and focuses particular attention on the role young people play when it comes to building the Mediterranean of tomorrow.

Overcoming prejudices and preconceived ideas is essential for dialogue between cultures and to construct a space for peace and cooperation in the Mediterranean basin.

The Region is pleased to welcome the participants of the Idea Camp, gathered at the Villa Méditerranée, and wishes them many enriching and constructive exchanges.



# People & Ideas

Meet the Idea Camp participants and get to know their ideas

**Robert** Alagjovzovski • **Marwa Jalal** Altamimi  
• **Cosimo** Alterio • **Egle** Ambrasaite • **Lot**  
**Amorós** • **Rabiaâ** Benlahbib • **Carmen**  
**Lozano** Bright • **Gaetano** Carboni • **Eduardo**  
Cassina • **Vassilis** Chryssos • **Donna** Close  
• **Patrícia** Costa • **Nicky** Crabb • **Kofi** Debrah  
• **Marco** Degaetano • **Emma** Dominguez  
• **Dumitrita** Efremov • **Antonija** Eremut •  
**Matthew** Fox • **Felipe** González Gil • **Paco**  
**González** • **Noel** Hatch • **Adelita Husni** Bey •  
**Irene** Ingardi • **Milena** Ivkovic • **David** Juarez  
• **Taras** Kaidan • **Lisa** Kleeven • **Elisabeth**  
Kovtiak • **Olha** Kryvoruchko • **Miodrag** Kuč  
• **Jekaterina** Lavrinec • **Catherine** Lenoble  
• **Michael** Mangan • **Flo** Marshall • **Yaroslav**  
Minkin • **Katerina** Mojanchevska • **Martyna**  
**Obarska** • **Sofia** Olins • **Engin** Onder • **Kasia**  
Ozga • **Kay** Pallaris • **Daniela** Patti • **Moirika**  
**Reker** • **Sandra** Štasselová • **Karin** Tõugu •  
**Yaroslava** Tytarenko • **Elke** Uitentuis • **Robin**  
van Westen • **Izabela** Zalewska-Kantek •  
**Valentyna** Zotova

# Robert Alagjozovski

Macedonia



I am a Skopje-based freelance researcher and cultural manager, as well as an arts and cultural critic. I hold an MA in Comparative Literature and am currently a PhD candidate at Skopje University, focusing on local development through culture. Since the 2000s, I have been involved in many projects on cultural decentralisation, interculturalism and regional or international cooperation. I am the founder and project manager of the independent Cultural Center Tocka in Skopje and the former president of the Brussels-based Oracle network of European cultural managers. I am also a trainer for the Marcel Hicter European Diploma in Cultural Project Management, as well as being a member of the Independent Writers of Macedonia and of the editorial board of *Sarajevo Notebook* magazine.

## Idea Tower Power

**Tower Power exhibits critical art on the walls of Balkans city towers in a community inspired “reconquering the public space” project.**

TOWER POWER is a project aimed at developing open space galleries for critical art in the Balkan capitals. It will use the vertical walls of landmark city towers to exhibit pieces of visual and conceptual art by artists selected via an international call. This is a community inspired “reconquering the public space” project. The emerging issues will be developed together with local residents. The project leaders will work with the urban communities to highlight the power that the exposed tower walls can have to

convey important topics to the public. The process of assessing the locally important issues will take place in all the countries of the partnership in parallel and will be facilitated by the project leaders. International artists and the curatorial team will then develop visual or conceptual art projects from the issues raised. The goal is to tackle the democratic deficit and non-responsive governance in the South-East Europe region.

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# Marwa Jalal Altamimi

Palestine

I am an architectural engineer from Palestine who graduated from Birzeit University in 2012. I currently work as a Fellow Engineer in Global Communities (formerly CHF). I love art and design, specially designing furniture and art pieces, as well as designing buildings. Since graduating, I have been developing the idea of the Rcube project together with a group of friends.



## Idea Rcube project

**Rcube is an environmental project that aims to re-use waste and discarded materials and convert them into different products.**

To maintain a clean environment in Palestine, the project aims to collect waste materials from different areas and transform them into new objects with new uses. The project will consist of two major phases. At the beginning, it will focus on reused materials. The project team will create products from waste and used materials that will be collected from several sources, including homes, shops and companies. The new products will include furniture, art pieces and accessories, as well as simple and inexpensive interior and exterior work designs. The second phase of the project will begin to recycle materials such as plastic and paper, since there is a lack of recycling production in Palestine. During both phases of the project, people will gain increased awareness of the environment, helping to create a 'green' culture in Palestinian society.

# Cosimo Alterio

France



Born in Naples, soaked in a suburban context, I've developed a fascination for the outskirts of cities. As a civil servant, I've researched various social and cultural issues, such as how schools deal with the urban and human environment, always aiming to widen the narrow access to culture. Striving to overcome the academic trench, I've decided to engage in a nomadic canteen project in order to reach a wider audience.

## Idea **Two Wheels Kitchen**

**A bicycle. A kitchen. Storytelling chefs.**

Imagine a bicycle in a square, people gathering around wondering what's going on. Showing local and seasonal products, the crew will inspire the audience using food as a means of communication, seeking out memories and childhood stories linked to taste. As in an open theatre, crew and customers alike will share pots and saucepans: they will give birth to the artistic process of eating. Food under the spotlights dressed in the fabric of human warmth. After the first square, there will be other roads and districts to be crossed. The stories will be recorded so they can be shared with and enjoyed by other unknown eaters. Buon appetito, Marseille!

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# Egle Ambrasaite

Lithuania

I am a Lithuania-based artist who studied film, video and interactive arts in London. After graduating, I returned to Lithuania to work with a few directors and I became a resident in "Residency O-Yo". Part of the of Museum Aikas Žado live project, located in a former 18th century manor house, it is an inspiring space to live and work in. Eight of us make up a small community, working on both art and social/political projects, building our own participatory methods through different cognitive social practices.



## Idea Museum Aikas Žado live: Cognitive Table

**The idea is to develop a communal kitchen with the local community by creating cognitive participatory methods.**

The communal kitchen idea aims to tackle the issue of conflicts between the cultural collective (those living and working in the manor house) and the local community living in the village around it. The kitchen appears to be a relevant approach for handling such conflicts as it balances the existing practices and interests of individuals in the community with the social goals of the cultural collective for communal living and exchange. The kitchen will support the re-definition

of public space by offering people basic facilities for the production and sharing of their goods. In effect, it will support a framework for community bonds to form between the individual community members and us, who are taking care of and creating Museum Aikas Žado live, a place for future communal kitchens to appear. We hope that this idea will allow us to achieve a different kind of cognition together.



# Rabiaâ Benlahbib

The Netherlands



© Michel Marang

To look at and show things from different perspectives is my main driving force. It's so easy to judge if you only see one angle. Last year I founded Creative Court in The Hague, which develops art projects and reflects on peace and justice. I feel art has the ability to incite empathy, reflection and, eventually, peace. Right now, I am working on part II of *Rwanda 20 Years*, a photography project about forgiveness after genocide. Before starting Creative Court, I led an organisation for intercultural dialogue through art. Originally, I'm a musician and musicologist.

## Idea

**We aim to develop a multidisciplinary experience on statelessness in Europe.**

In Europe, there are more than 680,000 stateless people. They have no nationality, no bank account, no democratic rights. They cannot travel or go to school. They live like shadows. Since stateless people are forced to hide, little is known about their existence, lives and views. We aim to disclose stories of statelessness in European cities, and

show 'public' space through stateless eyes, while highlighting the flexibility and resourcefulness of many stateless people. We're looking for ways to make the experience playful and informative at the same time. We're thinking about using the idea of 'appearing - disappearing' as an overall artistic concept.

Series of horizontal dotted lines for writing.

# Carmen Lozano Bright

Spain



I have a degree in journalism, and have lived in Madrid since 2012, where I am currently researching the rising transformation of citizen laboratories and peer-to-peer (p2p) practices. I participate in El Campo de Cebada and in the C4C Collective, as well as coordinating pedagogical aspects and communications for the Open Summer University held there. I presented the project in Helsinki at Pixelache Fest in June 2014 and at mARTadero project, Cochabamba (Bolivia) in August 2014. I also collaborate with La Aventura de Aprender (The Learning Adventure), a cross-institutional project that has shot more than 200 p2p experiences in Spain for national television.

## Idea P2P labs across the South of Europe

**Building a network throughout the explosion of emerging peer-to-peer social practices that are transforming citizen culture, arts, urbanism and even drawing lines in institutional politics and agenda setting.**

In our everyday practices, we observe, analyse and confirm that what we call the “cultural industries” are far removed from day-to-day, common, local cultural practices. Across Southern Europe, and particularly in Spain, a wide range of bottom-up social and cultural practices have grown up during the current economic crisis. While the welfare state is being questioned and governments are progressively abandoning social obligations such as education, health and culture, we are also seeing a surge of communities forming,

dedicated to caring for their common public space: social centres, open schools, self-organised squares, urban gardens, hacklabs, medialabs, makerspaces. The idea we are developing is to contact, track and analyse similar movements and practices taking place throughout Southern Europe. The second stage would be to evaluate different p2p management models, as well as their relationships with their local governments. The third stage would introduce the creation and promotion of a network linking these communities.

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# Gaetano Carboni

## Italy



I have a PhD in environmental law and economics and founded the Pollinaria arts centre and organic farm in Abruzzo, Italy in 2007. Pollinaria hosts an artist residency programme that supports creative thinkers in the arts and sciences, as well as fostering cultural progress and innovation in the region.

## Idea

**A platform for farmers to meet and exchange, a space for rural regeneration including a rural radio station and a consortium for the preservation and exchange of rare and ancient seeds.**

In the context of Pollinaria, an arts centre and organic farm located in Abruzzo, Italy, the artists Futurefarmers and architect Lode Vranken will coordinate a project connecting and harmonising the rural community of the region with communities in other European countries. An innovative and sustainable style of architecture will

be created around centuries old oak trees, hosting a consortium devoted to the research, preservation and exchange of rare and ancient seeds, a rural radio station and a community centre focusing on rural regeneration.

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# Eduardo Cassina

Lebanon/Russia



Liva Dudareva and I co-founded METASITU in early 2014. At the time, we were urban researchers at the Strelka Institute in Moscow. We created METASITU with the aim of expanding the discussion around inhabiting territory to different audiences. We look for means of storytelling that reveal our urban investigation through different prisms.

Our expertise is contemporary and future urban challenges, which we address through video, performance and installation. Our backgrounds range from (landscape) architecture to (urban) sociology and art. Our practice is highly mobile, relying on the transnational networks, both virtual and physical, that we draw our inspiration from.

## Idea MEMENTO LOCI

**MEMENTO LOCI: a research-based mockumentary that reflects on the souvenir culture and its impact in the public sphere.**

Souvenir shops across Europe have become homogenised enclaves occupying some of the most iconic public spaces. Far from reflecting on the peculiarities and characteristics of the territory, public space is commodified and becomes a carcass devoid of meaning. By removing the memories of these *lieux-de-memoire*, today's souvenirs have become medals of visits, the new version of the passport stamp in an (almost) borderless Europe. But what would happen if a group of curators were to change that, establishing venue-specific themes curating the products and their meaning?

We plan to create a research-based mockumentary, departing from the idea of souvenirs as '*memento loci*' that have lost their ability to communicate the uniqueness of place and operate in an en masse world. The main idea of this investigative media reportage would be the (fake) creation of a network of curators across larger Europe whose job is to curate the souvenirs that are being sold.

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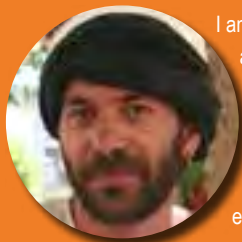
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# Vassilis Chryssos

Greece



I am a member of the Sarantaporo.gr not-for-profit organisation that plans, deploys, operates and maintains wireless broadband community networks, an infrastructure as a commons, in the area of Sarantaporo village, Larisa Prefecture in northern Greece. In the group I am responsible for public relations and I look for funding programmes. As a professional, I am co-founder of FOSS Office, a technology association that promotes free software and open source ICT solutions for businesses and organisations. I also have rich experience in environmental issues from my previous occupation as an environmental engineer.

## Idea Grassroots Broadband Community Networks

### **Building broadband community networks with the engagement of local communities.**

Community wireless networks can provide open access, participatory parity and social equality in terms of access to digital resources, which are necessary for equal participation in the global public sphere. The Sarantaporo.gr non-profit organisation empowers local people by providing opportunities for free access to information, knowledge and services.

Our project is about creating a wireless networking infrastructure as a commons and building a community around it. It is not just about bringing the Internet to remote areas. Locals are already participating

in and are offering their premises for infrastructure deployment, forming local support groups in which they organise their participation, acquiring knowledge, skills and expertise on deploying and maintaining this infrastructure.

Through our experience, we aim to create a model not only for deploying, operating and expanding wireless community networks, but also for community building, tackling all relevant legal, organisational and financial issues.

# Donna Close

United Kingdom



I am Head of Arts at Brighton & Hove City Council and as part of that role I look at how arts and culture can address some of the needs of the city and make the most of opportunities. My passion is how arts can help engage people in the city, help with placemaking, enrich our lives and suggest new futures. I explore this through both public art, input into public realm regeneration and through supporting and producing temporary cultural interventions.

## Idea

### How can public culture foster new public realms

We want to use Brighton & Hove's strengths – the arts & cultural sector, digital expertise, strong voluntary and community sector and commitment to ecological issues – to transform a high-profile city centre open space: Valley Gardens. The project will include the creation of a new physical and a new digital space to engage the community and partners in a new model based on shared ownership and resources and collective curation.

# Patrícia Costa

Portugal



I am a social educator, with a Master's in Psychology. Since 2003 I've been implementing and coordinating social projects and community intervention with children and young people from vulnerable parts of Porto city, using non-formal education as the main tool. As part of my work, I produced several initiatives that encouraged connections with artists, which increased my desire to explore the areas of production and curatorship. I was recently invited to curate a mural with street artists and I was also involved in the production of a short film.

## Idea Stickers for change

**Community and street artists will create stickers to illustrate and identify problems. We'll use stickers for change!**

In order to understand public space, we intend to develop an innovative urban art project involving the community in Porto's historical centre, building daily democracy through urban life. Since our city has been facing economic and social problems, we intend to listen to people. Together with local people and street artists, we will build an urban art kit to label problems and gaps of the city and stimulate discussion sessions to draw possible solutions. People from different generations, nationalities and social backgrounds will

be invited to participate, re-define and shape public space.

To explore and document this project we will have an anthropologist using ethnographic methodology to understand people's views and representations of the project's actions. The whole process will be filmed. The result will be an edited documentary, including three teasers to publish online and promote the project on a worldwide scale.



# Nicky Crabb

United Kingdom

I am a Senior Associate at Apples and Snakes, where I manage creative participation programmes with a special interest in disenfranchised voices. My current focus is on encouraging young people to use libraries, not just as places to study, but as cultural spaces for creative activity. I have worked for a wide range of cultural organisations from the British Film Institute (Bfi) to Ardent Hare and I am passionate about the arts, especially theatre, film and spoken word. I have worked widely within arts education and the disability arts sectors and I am also a qualified yoga teacher.

## Idea Engaging young people with libraries

**To develop action research that puts young people at the heart of the transformation of libraries into cultural hubs.**

We have been working with libraries to help them adapt to the changing funding environment, animate their buildings and become welcoming cultural spaces for young people. A powerful community space, libraries attract diverse users including those who are considered 'hard to reach'. However, our research shows that young people predominantly see libraries as a place to study, not as a space to create and be inspired. We have been working on a project that

attempts to change this through the use of a young person's board, but this has still proved challenging. We wish to develop an action research project at a European level with cultural organisations interested in the development and democratisation of public spaces, and with library partners who have experienced similar engagement issues. We hope to involve and engage young people in this work, and explore the impact on themselves, artists, libraries and the local community.

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# Kofi Debrah

United Kingdom

I have been organising events and campaigns for the past 13 years. I have been at the forefront of marketing international events including the Out of Africa Music and Arts Festival in central London, Notting Hill Carnival in London, British Council's Words and Pictures festival in Ghana, enhancing the British Foreign and Commonwealth's cultural diversity message in Serbia, as well as founding and growing the annual Asa Baako Music and Arts Festival in Ghana.



## Idea European Street Dancers Network

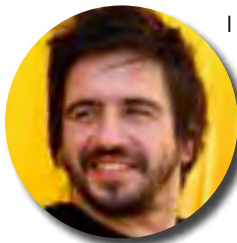
**Finding a new public dance space for the dancers of Trocadero, central London - European "Mecca" of street dance.**

There is an issue of limited public space for European street dancers, in particular the community of dancers who used to practice in the Trocadero in central London before their public space was closed due to commercial interests. The Trocadero dance space became a "Mecca" for dancers from across Europe. I plan to find a new public dance space for the dancers, as well as developing an operational model, helping to create dialogue between local authorities about the

importance of public dance spaces. To add value to the space, some dance rehearsals will be broadcast on the internet in addition to encouraging the general public to watch rehearsals. Creating this space will radically help with cross-cultural understanding, job retention, job creation and crime reduction, as well as strengthening bonds and strengthening people's understanding of what it is to be European. The context of this idea is redefining public space for dance expression.

# Marco Degaetano

Italy



I am an architect/urban planner. I graduated in 2004 from the Polytechnic of Bari, Italy. After taking part in a research programme at the School of Architecture in Ahmedabad, India (2005), I completed a Master's of Human Settlements at the Katholieke Universiteit (KU) Leuven, Belgium (2007), focusing on urban design strategies for developing countries. Since 2008, I have been an Assistant Professor in the Urban Design Studio in the Department of Architecture in Bari, as well as working as an urban designer in collaboration with Public Administrations. I'm co-founder of the cultural association "X-Scape". Since 2009 we have been exploring new methodologies and practices for participatory approaches and for sustainable urban and territorial self-regeneration processes.

## Idea 1+1eleven

**1+1eleven links abandoned heritage and multi-ethnic communities through self-reclamation processes and economies.**

1+1eleven is an applied research project using an innovative concept of public space in a rural area, where abandoned historical heritage "plus" a fragmented heterogeneous community generates "common spaces" to re-establish new economic opportunities and social relations, through a self-reclamation process.

The project focuses on a site-specific case investigating the possibility of self-reclaim and re-use rural settlements (colonial houses and "Borgate" of

Capitanata in Apulia) as "common spaces" where a new multicultural community can experience new economically sustainable practices based on unexpressed skills. Immigrants, unemployed people, artists, young people and temporary illegal workers are the main actors of this potential "new" community, capable of restoring an equilibrium between public functions and self-economy. We believe that the "1+1eleven" approach may find many common elements with other experiences across the EU.



# Emma Dominguez

Sweden

My parents came to Sweden as political refugees from the dictatorship in Chile. I was born in Sweden. As a teenager, I felt Sweden was my country but here I was only seen as an immigrant. In Chile I was also regarded as a "gringo". Today I have accepted that my shattered identities are my strength. I work at a media house called Fanzingo doing projects with young people. I encourage them to take action and engage in civil society and social projects. I'm also an activist engaged in different civil rights movements in Sweden.



## Idea

**We want to change the appearance of our town square together with the community to redefine the negative narrative associations associated with the people living there.**

What happens when media, politicians and even our public spaces portray us as different and dangerous? We have a mural in our community painted on a wall in our town square with rules saying, for example, that people should not carry knives here. Children painted the mural 17 years ago. The rules are based on a negative narrative about us describing people here as dangerous and violent. People walk by the mural every day without questioning the existence of these rules.

We have in a way accepted these negative narratives. Some young people have started to discuss this issue and made a Youtube movie questioning them. We want to take this process further, creating spaces in our community where we can question the existing negative narratives. After that we want to create new narratives to redefine the stereotypes that are forced upon us and hopefully paint over the mural with new stories.

# Dumitrita Efremov

Moldova

My main working field is architecture and urban planning. My post-graduation studies and working experience are mainly focused on the social aspects of urban management. I usually work in inter-disciplinary teams that actively promote innovative approaches towards architecture, urban design and urban policies. The projects I've been working on include designs, case studies, thematic maps and reports on subjects like public spaces, urban ecology and the rehabilitation of historical heritage sites. One of my main interests is the research of smart methods of analysing urban development.



## Idea Open Urban Vision

**Open UV - people\places>ideas.**

Open Urban Vision intends to become a tool for the self-management of living spaces through people's involvement and exchange of dialogue. We intend to develop a digital platform that allows visitors to share ideas, express positions towards ongoing projects, programmes or regulations, warn about problems and propose innovative solutions towards common development.

The platform consists of a website and a smartphone app through which citizens, organisations and businesses can initiate physical or virtual interventions,

cultural programmes and social events in public spaces. Its main task is to provide a service that enhances the connections of different stakeholders and is a complementary tool for public consultations.

Open UV will involve transparent decision-making via cross-sectoral collaboration, media visibility, inventive funding methods and administrative support. It is a natural response to emerging technologies and people's need to reshape their own cultural, social and living environment.

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# Antonija Eremut

Croatia



I graduated in Art History and Comparative Literature at the Faculty of Humanities and Social Sciences, University of Zagreb, Croatia in 2012. I volunteered as a young researcher at the Institute of Art History, “Cvito Fisković” Center in Split (2012-2013) and I was a professional trainee at the Cultural Center “Zvonimir Solin” (2013-2014). Now I’m an external associate of the City of Solin advising on EU funds and a manager of the cross-border cooperation project “Connecting Separated” with Bosnia and Herzegovina, based on the revitalisation of the existing, but almost unknown Roman road as a joint cultural and tourism artifact.

## Idea

### Creating an interactive park and an urban garden on the unused 5 hectare green area in the City of Solin.

The idea is to create an interactive park and a participatory urban garden on the underdeveloped 5 hectare surface near the spring of the Jadro river (City of Solin). It is conceived as an open platform with direct design outputs that aim to stimulate social, ecological and artistic changes in the local community. The main feature is a productive dialogue between institutions, experts, artists, non-governmental organisations (NGOs) and the local community (especially pre-school/elementary schoolchildren and

underprivileged people), the lack of which is one of the major problems in Croatia. Since the target site is a fusion of archaeology, important ecosystems and outdated industrial facilities, the project will tackle the relationship between urban advantages and disadvantages, creating an experimental public field for revitalisation practices. The guiding principle is to initiate the use of the public space to raise environmental awareness and broader public engagement in urban policies and development.

# Matthew Fox

United Kingdom

I'm a writer, filmmaker, and occasional activist. I work in the non-profit sector in Liverpool, and what I'm really interested in right now is air quality, cycling, sustainability and cities. I've screened my short films at festivals all over the world, and I ran the Outsiders Film Festival in Liverpool for five years. I'm currently working on a novel and a screenplay.



## Idea The Liverpool Air Project

**We want to bring artists and scientists together to think about air quality, and change how we think about public space.**

How clean is the air right now? What exactly am I breathing in? How would I find out, and what can I do about it? The air is public space. But air quality in the UK is dangerously poor: we have consistently broken EU limits on nitrogen dioxide emissions.

Nitrogen dioxide is toxic, causes acid rain, and is linked to acute respiratory illness. It also forms an important fraction of fine particulate matter (PM2.5). The World Health Organization has found no safe

level for human exposure to PM2.5. The International Agency for Research on Cancer reported in October 2013 that “air pollution is a ‘Category 1’ – or definite – cause of cancer”. Recent epidemiological studies have also linked air pollution to cognitive decline and mental illness.

We want to bring artists and scientists together to think about air quality, and change the way we think about public space.

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# Felipe González Gil

Spain



I have been part of ZEMOS98 since 2000, coordinating international and audiovisual projects. I have a BA in Audiovisual Communication from the University of Seville, as well as a postgraduate qualification in e-learning from the National Distance Education University (UNED) and a Certificate of Pedagogic Aptitude by the ICE at the University of Seville. I also write about free and digital culture for Interferencias in the digital Spanish newspaper eldiario.es.

## Idea Ostrom.TV

**Ostrom.TV is an R&D project that intends to map independent video-sharing platforms.**

Ostrom.TV is an R&D project that intends to map independent video sharing platforms based (mainly) in Europe and to foster connections and collaborations between the agents behind these platforms. The different communities that are already redefining the public sphere need an audiovisual archive without the

private criteria of the big video-sharing companies (like Vimeo, Youtube, etc.) and with a socially-engaged perspective that should include the idea of the digital commons as something essential for our cultural heritage.

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# Paco González

Spain



I founded radarq where I work and research new practices in cities and architecture.

I'm Assistant Professor in Cities and Territory and digital editor for the Department of City Management and Urbanism at the Universitat Oberta de Catalunya (UOC).

My practice includes designing cultural devices, exhibitions and installations including management and production with teams from ZEMOS98, Transit Projectes and ZZZINC. I also co-led a co-design process with the design museum staff for their new lobby.

I've facilitated several workshops: Urban Social Design and DreamHamar (Ecosistema Urbano), Hacking the City (UNIA UPV universities), and won a public space competition with Deu Anys Sense Vergonya for EME3 Festival.

## Idea Open Source Public Space Devices

**Co-design and prototype an initial construction open source kit of devices for public space.**

The aim is to integrate within the open source kit the exploration of what public space means for a group of people with different visions and practices from European cities. The initial kit will become the first prototype and it will be uploaded and free to access and edit.

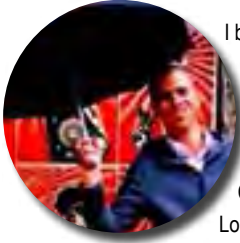
Designing an initial open source kit of public space devices will foster the design of other kits for other urban practitioners. Neighbourhoods and local communities that want to improve their public space

will also be attracted by the idea. Involving local communities in the design and management of an open source device will help to transform public space into a space of the commons.

The kit and its development and forks will offer a different approach to public expenditure in public space. Public space devices are costly and local governments usually don't have enough resources to maintain long-term investments in the current market economy.

# Noel Hatch

United Kingdom



I bring people from different disciplines and backgrounds together to develop creative solutions to cross-cutting issues. I develop and manage research & design programmes for public services, think tanks and cultural organisations to better involve communities and transform services, raising £2m investment. My expertise is in social design, research & community development. Notably, I have directed Transformed by You, Visual Camp, Creative Campaigns Camp, OutcomeFest, Making a Living, Transformed by You and London Transeuropa Festival. I am a Hub Launchpad Scholar & RSA Fellow. I blog at [transformedbyyou.com/blog](http://transformedbyyou.com/blog) and tweet at [@noelito](https://twitter.com/noelito)

## Idea Breaking Down Borders

**Help people discover invisible borders around them and work with creatives to design interventions to hack those borders.**

As globalisation breaks down geographic, cultural & economic borders, it impacts our lives, creating new opportunities, but also new insecurities. Not knowing how to navigate a world constantly redefined, many people become tempted to re-create borders to protect themselves from what they can't control or understand.

Despite the opportunities globalisation creates, only some have the capabilities to re-shape borders and therefore redraw the maps about how we should live. There lies perhaps the biggest frontier of them

all: between those who reshape borders and those reshaped by them.

But there are methods we want to learn from that people use to cross boundaries between places, practices & cultures. We want to use different methods (such as psycho-geography & psycho-drama) to help people (in particular migrants) discover the invisible borders in their neighbourhoods and then work with people from different disciplines to design interventions to "hack" those borders.

# Adelita Husni Bey

The Netherlands/Italy

I currently work as an artist/pedagogue/ethnographer and generally produce workshop formats. I am interested in the potential of radical pedagogy and anarcho-collectivist modes of education. My workshops are inspired by the work of Freire, Ferrer, Froebel, Kropotkin, Boal, Illich and others. At times I produce films with the workshop documentation that circulate in contemporary art institutions and venues. I am currently producing workshops and a large exhibition around the theme of housing rights, the law as a linguistic register, land and occupation. The exhibition will be shown in Cairo and Utrecht in 2015.



## Idea White paper (The Law) and occupation

**Produce a statute for European housing rights involving constitutionalists, lawyers, activists and students.**

How is property constituted? How is it imagined? How do we interpret the different linguistic registers used to describe it through narrative, personal storytelling and law? How do these different registers bear upon each individual and how do they reflect a wider struggle by informal settlers to retain their relationship to space in opposition to neo-liberal gentrification and privatisation?

In response to the wave of legislation that has recently

criminalised squatting (in the UK and Holland, most recently), I will hold a series of public roundtables with activists, constitutionalists, lawyers and students at Casco in Utrecht to produce a European-wide statute for housing rights. The aim of the public roundtables and related projects (including a film shot in Cairo and a diagrammatic visualisation based on the history of Marinaleda) is to re-think the notion of property in response to neo-liberal appropriation.

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# Irene Ingardi

Italy



Italian Brussels-based young professional with a Brazilian spirit, I'm a curious person enchanted by fresh people and ideas. Throughout my academic and professional path I've always been inspired by the most diverse range of disciplines and methodologies. Along the way, I have developed a special interest in languages, history of art, cultural management, social innovation and management research. Antiheroes is my first long-term personal project, nurtured after gaining some experience in managing projects and raising funds for non-profit institutions.

## IdeaAntiheroes

**An-ti-he-ro (noun): social status quo challenger dealing with failure.**

The mission of Antiheroes is to create a safe space for failure. More specifically, we want to de-stigmatise failure in the context of social and ecological innovation. However undesirable, in contexts with little time and money and good reputations at stake, failure is inherent to the innovation process. Yet a cultural taboo of failure stops people from talking about it, implying that we are very likely collectively repeating mistakes and missing chances to learn important

lessons. Not to mention that a fear of failure might be stifling great ideas before they are ever even spoken out loud.

Antiheroes' website, events and services will engage people in a conversation about the relativity of success and failure and enable them to learn from each other's failures. Failure isn't fatal, success isn't final, and both are rarely fully under one's own control.

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# Milena Ivkovic

The Netherlands

I am an experienced designer and researcher, with expertise in public space renewal and interactive urbanism. After working for several renowned Dutch architecture offices, I started my own Rotterdam-based practice Blok74 in 2011. I develop new design instruments and research methodologies (such as urban games) to bridge the gap between urban professionals and citizens. I collaborate on various renewal projects worldwide, from the Balkans to Asia and Africa. Born in Belgrade, Serbia, I received an MSc from the Faculty of Architecture at the University of Belgrade for a project showcasing the reconstruction of post-communist cities.



## Idea Sandbox / Fun(d)box

**Using urban gaming to design and support the revitalisation of small-scale public spaces.**

Sandbox / Fun(d)box is an urban gaming project to design and support the revitalisation of neglected small-scale public spaces. Based on the "what-if" triggers, Sandbox / Fun(d)box uses the collective intelligence of public space stakeholders (players) to build (analogue, digital or mixed media) programmatic models of public space, visualise the fundraising strategy, and work towards realisation. The project uses the power of playfulness to accelerate urban change, and shift from the traditional, over-complicated

design procedures to more simple and tangible solutions, embedded in local culture and way of living.

The project is motivated by a belief in the value of gaming as a highly democratic instrument to address public space. It's also polyvocal – allowing wide-ranging discussion and action across and through differences. Finally, the project also aims to connect civic capital (cultural, social and economic) with the executive power of the city administration.

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# David Juarez

Spain



Restless inhabitant, architect and co-founder of Straddle3, a multidisciplinary collective that tends to work with open source environments, I am also an active member of Arquitecturas Colectivas network. Our current projects include a private house self-built by its owner out of recycled materials, an urban park co-designed with its future users, a project for a cultural centre developed with different collectives, including its squatters, also trying to produce free software tools for collaborative architecture and urban transformation. We've been working on similar projects for the past 15 years or so.

## Idea Public Space Legal Tool-Kit

**An international and amplified edition for a guide on legal issues regarding the non-profit use of public space.**

An international amplified edition for a guide on legal issues regarding the non-profit use of public space by independent individuals and collectives.

The guide will have several parts, all of them designed to empower all citizens for the active use of urban space. It will probably take the form of an online tool, which will be completed and improved by its users.

This is based on our previous work within the Arquitecturas Colectivas network "GUÍA PARA LA ACTIVACIÓN DEL ESPACIO PÚBLICO".

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# Taras Kaidan

Ukraine



Currently living in Kiev, I am a co-founder of the Kiev city magazine *Hmarochos* (which means Skyscraper). We write about urbanism ideas in our town and successful urban initiatives from all over the world. Before that I worked as a journalist for a couple of online lifestyle magazines, travelled a little and graduated from the humanities faculty of the Kiev Mohyla Academy.

## Idea Splace

**Create an app that allows people to donate money and collect petitions for installing small infrastructure elements across the city.**

Our project, Splace, is about giving people the opportunity to change the infrastructure of their city by themselves. It allows people to collaborate, collect money or votes for small urban improvements where city residents need them, using a mobile app. After the improvement has gathered enough support, Splace implements the project: contacts municipal departments and installs the desired element.

Splace is designed for active people who are aware of city problems and want to solve them. It is important for us to run this app because we have many difficulties with city infrastructure in Kiev and, with the help of our community, we want to change that. We also want to spread the use of Splace to the EU and wider Europe.

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# Lisa Kleeven

The Netherlands



I have worked for Foam since 2007 and am currently head of the education department. I have developed several innovative educational projects such as the dynamic neighbourhood project *West Side Stories*, and the peer education project *Proud to be...* I am now working on an intergenerational photography project, where photography is used to encourage residents of different generations to think about their neighbourhood and living in it together. With a background in art history and gender studies, I find it important that museums are accessible and inspiring for everyone. I love getting people engaged and exchanging personal experiences through photography.

## Idea Look Twice

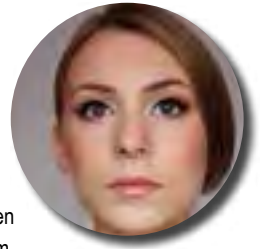
### Intergenerational photography project.

Look Twice is an intergenerational project where neighbours become acquainted with the power of photography and with each other. The new pressures of an aging society require that we recognise the shared economic and community issues faced by different generations and across different ethnicities. An intergenerational project helps people from different generations to come into contact with and learn from each other. Photography is an accessible medium that is known by every generation. It is a low key way of getting together and talking about memories or dreams for the future.

Photography is used to get residents of different generations thinking about their neighbourhood and living in it together. By taking photos together, they view public space from the perspective of another generation, which stimulates mutual understanding and breaks down stereotypes. Photography is used to encourage a dialogue between the generations, to improve social interactions and to create stronger communities as a result.

# Elisabeth Kovtiak

Belarus



A Minsk-based project manager and independent journalist, I have worked on European mobility week in Minsk, Car Free Day (coordinator) 2013, Jazz Evenings in Minsk and Jazz Saturdays in Minsk (as part of the organisational committee) in 2013 and 2014, and the green bag project (coordinator) in 2014. I am also part of the Multimedia Magazine 34mag.net team.

## Idea

**To transform public space to promote values of democracy and civil society in Belarus.**

Transformation of the public space into an outdoor exhibition by local artists to popularise the values of democracy and civil society in Belarus and to integrate citizens in the process of re-defining public space. Currently Belarusians do not feel like active actors of the processes that take place in our country. The works of art would be dedicated to social concerns such as freedom, democracy, equal rights, ecology and national traditions.

# Olha Kryvoruchko

Ukraine



I'm an architect-urbanist, working in Lviv, Ukraine. I co-founded the architectural bureau Unika architecture & urbanism, which mainly deals with urban development projects. I also represent an organisation called Urban Ideas, which is engaged with improvements of disused public spaces in the city, and promotes the idea of the positive experience of transformation of the urban environment among architects and residents. We organise competitions and workshops, and we collaborate with residents and professionals concerned with the protection of the historic environment. Currently we are engaged with spontaneous markets in our city and want to stop them being persecuted so they can function normally.

## Idea The Revitalization of Mytna Square in Lviv

**The idea is to bring life back to a disused square and to create a community united around this space.**

Mytna Square lost its identity a long time ago. It is untidy and uncomfortable, overrun by pigeons, and there is nothing for people to do there. There are actually significant attractions: a museum with a unique collection of wooden Baroque sculpture, and a college with 1,000 students. However, the old architecture has lost its attractiveness, and the Soviet landscaping is worn out. The result is an ordinary post-Soviet public space with the historical past. But it has big ambitions

to be an interesting, attractive, artistic and lively square. The revitalization of the public space of Mytna Square could be a good example for others.

We want to engage residents, students and teachers, museum members, as well as restaurateurs and vegetable sellers, to participate in small steps towards changing the space. We want to activate the space by engaging people. Then the place might be able to change them too.

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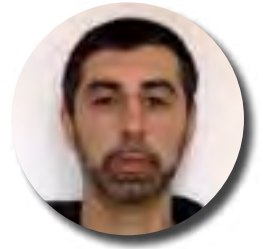
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# Miodrag Kuč

Germany



I am an interdisciplinary artist and urban theorist who trained as an architect in various cultural settings. My work explores the role of ephemeral structures in uncertain urban conditions and spatial appropriations of marginal social groups. I hold Master's degrees from Bauhaus University Weimar (Urban Studies) and Tongji University Shanghai (Urban Planning). I am a founder of the studio ParaArtFormations, I teach at the Critical Urban Studies programme (EHU Vilnius) and I am project leader of Moabiter Mix (ZK/U, Berlin) and Lette Institut für Stadtpädagogik (Youth Centre BDP-Luke, Berlin). ParaArtFormations is a studio moving at the intersection of urban studies, performative-planning, artistic interventions and micropolitics.

## Idea Clash over Trash

**Exploring the socio-technical nature of urban infrastructures and the role of cultural mediation.**

In the centre of the newly opened public park, the cultural institution ZK/U was established in Berlin in 2012. As a part of the lease-contract with local authorities, in 2015 ZK/U is supposed to take over responsibility for cleaning the park, particularly focusing on collection of rubbish around the premises. However, this initially clear responsibility-sharing idea ended up somehow being contested. Complex circles in which the production and collection of trash has been embedded call for a new communication strategy involving diverse local actors, policy-makers and intermediaries.

The idea is to produce new forms of collaboration between park users, Berlin-state cleaning company (BSR), local authorities, local recycling industry and ZK/U as a 'cultural mediator'.

The motivation behind the idea is the need to go beyond strict lines of responsibility between actors of trash production/collection/regulation and to build cooperative models that reduce the amount of trash produced but also support re-use and integrative information about available materials.

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# Jekaterina Lavrinec

Lithuania



I'm a Vilnius-based curator of community art initiatives, a researcher and educator in the fields of media and urban studies. As an Associate Professor at Vilnius Gediminas Technical University, I teach courses in urban studies and creative communication in public space and run workshops in participatory/social design. I also co-founded an interdisciplinary platform for urban research, community art, non-formal learning and activism, Laimikis.lt (NGO), where I am currently working on the cultural revitalisation of the wooden neighbourhood of Šnipiškės (Vilnius). In my practice, I implement participatory arts-based research approaches. My interests embrace urban networks, regeneration and the usability of public spaces.

## Idea Street Komoda: Places for Sharing

**Street Komoda is a site-specific urban furniture designed for sharing and activating public spaces.**

Street Komoda (commode or chest of drawers) is a site-specific piece of urban furniture, designed for sharing various items by leaving them and taking them to a certain place. Sharing as an everyday ritual encourages the development of local urban networks of mutual help, turning a public space into a place of shared experience. As well as the pragmatic aspect, the spontaneous collages of items left in the commode create a non-verbal narrative about the places and passers-by. Drawing on my previous experience

of running Street Komoda workshops, I'm looking to develop a network of Street Komodas in several neighbourhoods/cities/countries, developing a platform for accumulating the experience of collaborating with the residents of various neighbourhoods, and collecting the collages of spontaneously shared things in various Komodas. The process of designing the commode together with the residents of various neighbourhoods is an effective form of non-formal learning, both for the art-activists and for the residents.

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# Catherine Lenoble

Belgium



I worked as a project coordinator in the field of digital art and free culture (PiNG, Nantes from 2006 - 2012). I am now mainly active as an author (fiction, collaborative writing, research, editorial works) and a core member of Dcalc developing creative workshops and installations in public space, debates and mediation devices through a playful and free culture approach.

## Idea GameOff

**If one can imagine a card game in a pocket, one could figure out a collection of print-and-play games in a USB key.**

GameOff is a network of digital toy libraries accessible in public space and distributed in Europe through anonymous, offline, peer-to-peer file-sharing devices based on existing initiatives (DeadDrop, PirateBox). Built with free software and inexpensive hardware (USB keys, wireless routers), GameOff gathers an evolving collection of independent print-and-play games, prototypes and playful projects released under free licenses. It reconsiders the materiality and reproduction of tabletop games in the 21st century and situates board games as cultural objects to explore.

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# Michael Mangan

United Kingdom



I am Professor of Drama at Loughborough University, UK, where I both research into and create performance. I have published books and articles on theatre and society, Shakespeare and Elizabethan theatre, theatre and social justice, theatre and gender, contemporary British drama and popular performance. I have also worked professionally as a director, dramaturg, literary manager and playwright: stage and BBC radio plays include *The Earth Divided* (1985), *Settling with the Indians* (1991), *Phantasmaglossia* (2007) and *Father-but-for-the-Grace-of-God* (2011). My most recent research has been into theatre and ageing (*Staging Ageing* (2013)) and theatre and well-being.

## Idea Public Spaces, Healing Places

**Exploring the 'performative' aspects of public space, and its capacity to enhance healing and well-being.**

For the past 30 years or so, performance practitioners and scholars have been exploring the various ways in which locations, both urban and rural 'perform themselves' and invite new 'performances' in response. Our research seeks to apply these ideas to notions of healing. In Western society healing is primarily associated with privacy – even with being shut away. The privacy of the bedroom, the sanatorium, the hospital, the consulting room: these are regarded as

the natural places for healing to happen. Yet there are other, more communal, models of healing, too; and traditions of healing that are rooted in a sense of something more public, something more shared. We believe that a performative approach to the natural and built environment may open up original and innovative ways of developing the potential of public spaces for improving our health and well-being.

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# Flo Marshall

United Kingdom



I'm an urban designer with a passion for streets. Streets make up over 80% of our public realm, and should be treated as valuable public space, for communities, for people, for everyone, and not simply built to function as movement corridors.

I work at Sustrans (Sustainable Transport Charity), working with communities all over the UK to help them to redesign their streets, to make great spaces that reflect the people that live/work there, and to encourage active and sustainable travel.

Previously, I worked for an environmental consultancy, working in urban design, landscape architecture, planning, ecology and arboriculture.

## Idea Community Street Design

**Engaging communities through a community street design process, empowering them to redefine the places they live.**

Building on our work engaging with communities to help them re-design their streets and re-imagine new, innovative, safe public spaces, we will push the boundaries of what is accepted as 'possible', through a daring experiment: exploration of the development of 'retro-fit car-free neighbourhoods' using cultural and arts activities as a key lever to community engagement and involvement.

Our vision: the creation of new resident-led creative neighbourhoods or 'residential cultural quarters',

where increased ownership of public space through engagement in public arts produces 'people places'. We will tackle traffic congestion, rat-running and associated issues (air pollution, social isolation), to create more vibrant people-focused places that overcome barriers to walking, cycling and social interaction. In recent years we have used cultural events within our community street design projects and we know this brings new audiences to the conversation about public space (specifically in relation to transport and public highway design).

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# Yaroslav Minkin

Ukraine



Poet, civil activist and cultural innovator. By profession, I'm a teacher, graduating from the Physics and Mathematics Faculty of Lugansk's Pedagogical University, Ukraine. Since 2008, I head the literary group "STAN" – an NGO directing its activities towards addressing social problems through contemporary art. I specialise in campaigns aiming to defend the public interest, human rights and to promote cultural diversity. I'm an expert in the regional cultural policy of Eastern Ukraine. I have won various regional, national and international poetry slams, and have edited seven social poetry anthologies. In March 2014, due to my professional activities, I had to leave Lugansk.

## Idea Development vs Devastation

**Change people's opinion about the industrial heritage while introducing new methods to revive post-industrial spaces.**

An important aspect in the development of culture and the overall potential of Ukrainian cities as a whole highlighted the development of industrial tourism and revitalisation of industrial facilities.

We want to:

- Enable people to rethink their industrial past;
- Create a new mental connection between Eastern Ukraine and Europe through a common problem;
- Remove the political context and the ability to manipulate people living in industrialised cities (to prove that closing of large-scale production is not related to the "cold war" between the EU and Russia);
- Analyse the successful initiatives in Germany, Poland, the Baltic states and Eastern partnership countries in revitalisation of their industrial sites;
- Organise a public debate on the industrial past in three industrial cities in Ukraine;
- Gather new ideas and suggestions for the government, business and civil society;
- Create a working group on innovation and lobbying changes in local legislation on the revitalisation of industrial objects.

# Katerina Mojanchevska

Macedonia

I am a non-resident PhD student at the International Institute of Social Studies, The Netherlands. I am working on research that involves the experiences of multicultural cities in the accommodation of cultural diversity in public space, in particular in the city of Skopje (Macedonia) and how this affects the social dynamics of spaces. My background includes psychology and communication studies and I have experience with the civic sector working on projects that relate to city policies and research in the wide field of cultural policy. My research and professional interests encompass the intersection among identity, public space, inter-culturality and urban policy.



## Idea Diversity and public space re-contested

**We will re-install cultural heterogeneity and contestation in public space by looking at the perspective of youth with different ethnic backgrounds.**

Using research, mapping workshops, young people from diverse ethnic backgrounds in Skopje will explore the roles that public spaces play in the expression or contestation of different identities and explore cultural practices and spaces that promote 'new ways of living together' in a multicultural city. The working methodology is a mixed pedagogical model, focused both on the individual (able to positively affect his/

her environment) and on the wider community (able to transfer valuable messages, raise awareness). As part of the process, a research on young people's understanding of the representation of diversity in public space will be conducted. The materials will be used to structure six mapping workshops where participatory methods will allow the young people to actively engage and learn by doing.

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# Martyna Obarska

Poland

I'm an urban anthropologist, a journalist and a coach. I teach, write and act in the city. I am currently working in an IT social enterprise Laboratorium EE, where I explain how to use the power of technology in everyday practices and social activities.



## Idea Crew EE

**Crew EE will be a mobile interdisciplinary team working on problematic issues of public space in Warsaw.**

The great designer Victor Papanek wrote that designers should have spent at least 10% of their time solving local everyday problems. In Laboratorium EE we have the skills and knowledge to do just that. In our multi-tasking and multi-disciplinary team, we run workshops, prototype, test and code. We want to share our abilities with others. Our idea is to create a mobile Crew EE and spend two intensive days every month solving practical problems in public spaces in Warsaw.

Who will be able to report a problem? Everyone, but especially public institutions, NGOs, urban activists and residential communities. We want to prove that design thinking and design service tools, combined with co-solving, can make decision-making processes about public space easier and more efficient.

We feel that Crew EE could be a way to share good practices from our for-profit social enterprise and put them into a cross-sectoral context.

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# Sofia Olins

United Kingdom



I worked in fiction film, TV, theatre and advertising for 15 years as an assistant director, before moving into documentary 10 years ago. Now I am Head of Culture at Minority Rights Group, an international charity, where I work part time with theatre practitioners in Europe, Africa, Caribbean and the Middle East. I completed a Master's at Goldsmiths, London, in 2008. I aspire to make entertaining work that uses humour, beauty or absurdism in its making and narrative to create engagement in social issues and human stories. I strive to represent in a way that celebrates our universal traits.

## IdeaWalk into my life

**Immersive theatre and documentary with minority communities, on the diverse and vibrant streets of Budapest.**

Walk into my life is an immersive performance tour through the streets of Budapest, Hungary, exploring and integrating the stories of the city's minority communities. People of the Jewish, Roma, Chinese and African community will collaborate with theatre professionals to shape vibrant scenes and 'happenings' where audience members participate in

events in specific locations around the capital. These staged episodes are informed by life, history and facts, then scripted and re-enacted by both minority community members and actors. The work will also aim to use live video feeds and documentary forms to develop the idea online as well as in person.

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# Engin Onder

Turkey



With a background in advertising and communication design, I am the founder of the Institute of Creative Minds, an Istanbul-based network of creative professionals, where I develop art, design, culture and media projects for physical and digital public spaces. Through the 140journos communication project, the largest network and organised structure for citizen journalism defining literature, I scrutinise the changing habits of news consumption and production, in a country like Turkey with a problematic political and social backdrop. I also present 140journos's radio show on a weekly basis on Acik Radyo, as well as occasionally writing for the Harvard University Nieman Reports.

## Idea 140journos - Activating Citizen Journalism

**140journos, Turkey's largest network of citizen journalism, is planning to inform communities on site about news reporting.**

Citizen reporting has emerged as a viable alternative to the lack of diversity and ongoing (self)censorship in the media. Relying on 140-character bursts, citizens can now report on events that the mainstream media ignore. But is it possible to create a self-sustained citizen news agency that covers reporting on many levels? 140journos would like to unleash this potential by taking our established network to cities and organising "civic conversations" to bridge the gap

between those who witness and produce news. By providing physical and virtual public spaces in each city, the project would like to figure out the best way to take advantage of our local, national and European networks in order to get the word of our issues out and contribute to their solutions. While doing so, we would like to show "public space" isn't an elusive concept; but it's actually what we collectively create through reporting, analysing and discussing.

# Kasia Ozga

France + Poland



I am a sculptor and public art researcher based between Warsaw, Poland and Paris, France. As an artist, I create permanent works and temporary sculptural installations in a variety of materials for both interior and exterior spaces. I explore how our attitudes and behaviour towards the natural and built environment impact the human body. I hold a PhD from the University of Paris 8 and an MFA from the Academy of Fine Arts in Cracow. I have received numerous awards for my work (Polish Ministry of Culture, FEUSA, Jerome Foundation) and have exhibited in more than 10 different countries.

## Idea Switch Stance

**A participatory series of ground-level site-specific art installations in various urban European skate parks.**

Who belongs in public spaces and who decides how we can use them? Public space is not a constant notion but is constantly reshaped within democratic societies. My project will use urban skate parks as the backdrop for an interactive artwork that engages multiple actors in dialogues over place-making, on both a local and European level. By asking questions about the usage of public space, I hope to inspire users to take ownership of the commons within an urban context.

My collaborative installation will harness specific resurfacing and large-scale mural technologies to create site and time-specific durational artworks that inspire users to ask themselves what constitutes public space? The ground-level images and text, potentially crowd-sourced through local organisations, will not be immediately visible. Covered by a temporary surface treatment, the artworks at each site will reveal themselves over time as skateboarders repeatedly glide over each surface.

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# Kay Pallaris

United Kingdom



I'm a geographer at heart working within urban planning and development. My main focus has been the applied science of geographic enquiry and spatial analysis to develop evidence-based planning and design strategies, involving spatial modelling and mapping to visualise geographic distributions of environmental and socio-economic conditions. Last year I completed a Master's in Building and Urban Design in Development and have since been working on various assignments including local neighbourhood planning. Before this I worked as a programme manager for the Olympic Delivery Authority who were responsible for the design and construction of the London 2012 Olympic Park.

## Idea Surfacing the hidden services of public

**'Smart cities' generate, process and synthesise vast amounts of data, much of which remains locked in the digital sphere.**

Our innovation arises by addressing these cultural issues through the merging of information within digital and physical arenas and exploring social-spatial interactions from different disciplinary perspectives. Publicising online spatial information within real space makes the data meaningful and relevant to tackling engrained social-spatial problems.

Looking at space through people's senses, through dynamic interaction and through knowledge empowerment has the potential to revolutionise traditional planning processes whose typical design, consult and build approach creates non-responsive environments, to one that is fluid, participative and receptive to all sectors of society.

# Daniela Patti

Austria



I am an Italian and British architect and planner. I have studied in Rome, London & Porto and am currently a PhD candidate at TU Vienna and TU Delft. I have been working as a researcher in Austria at the Central European Institute of Technology where I was responsible for project development and management of European research projects on smart cities and urban regeneration. Since 2012 I am a Board Member of the Wonderland Platform for European Architecture where I organise workshops for temporary urban strategies in various cities in Europe and I coordinate the EU-funded project TUTUR.

## Idea Sustainable models for emerging publics

**The project's objective is to empower local creative scenes by accessing abandoned spaces.**

The project's objective is to turn the negative effects of the economic crisis and restructuring into opportunities, by helping cultural, creative and social initiatives to turn vacant urban spaces into public spaces. Relying upon existing initiatives in various European cities, the project aims to develop economic models, legal frameworks and participatory mechanisms for the renovation, maintenance and operation of emerging public spaces. The aim of the project is to develop models that are transferable to various contexts in Europe.

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# Moirika Reker

Portugal



I am trained as a visual artist. Alongside my work in video, drawing and sculpture, I've worked with artists, architects and landscape architects in developing projects for public space. Those projects led me to further research the relation of the city with landscape in a PhD in Philosophy. I have been collaborating on a project on landscape philosophy at the Centre for Philosophy of the University of Lisbon. Here I have been developing my work on urban gardens, the importance of landscape thought for interventions in public space, interchanging botanical species, focusing on aesthetics, public/community action and citizenship.

## Idea Urban Orchards

**Public fruit gardens as collaborative community artworks. Increasing appropriation of public space and quality of life.**

Public fruit gardens are a call for the exercise of active citizenship. Addressing the fulfilment of an essential necessity (to feed oneself and one's family) by transforming the public space into a place of social gathering, nourishment and collaboration, while having direct environmental benefits. The orchard is developed as a public artwork, co-created by the community, allowing for the sharing of knowledge and experiences while fostering social engagement. The aim is a transition from passive consumerism of food

and of aesthetic "things" (objects, images, architecture) to active participation and understanding of the possibility of taking hold of the public space and of the act of self-nourishment. There are two main target groups: vulnerable communities that can benefit from the project in order to strengthen social ties and their sense of ownership of the public space and middle class neighbourhoods that have lost connections/ knowledge of food production and self-sufficiency.

# Sandra Štasselová

Slovakia



I am co-founder of Vnútroblok – an initiative where we observe, research and test the possibilities of engaging local communities in the transformation of their physical environment. I live in Bratislava, a city that tripled in size during the totalitarian regime (1948-1989) and then was privatised (1989-today). After finishing my studies I became an urban planner in Slovakia, the country of no urban planning. I work in individual philanthropy at the Pontis Foundation. And in Vnútroblok I research the relationship between people's social behaviour and the physical space they live in. I love gardening and foraging and cooking.

## Idea Mobile gardens

**Mobile gardens are a system of open public spaces (community gardens) on temporarily unused (mostly private) urban lots.**

The goal of Mobile gardens is to foster active citizenship and social cohesion by reclaiming temporarily unused urban spaces and turning them into mobile community gardens. This transformation is not a mere revamping of formerly inaccessible places into lively open public space, but it is also a way to experience local democracy and to become engaged citizens.

by local communities. To engage and inspire these communities, a flagship garden will be set up to pioneer new forms of civil engagement and to build know-how that would be transferable and replicable. We hope to utilise the potential unused space and to use gardening as a tool for civic engagement and strengthening local democracy. The first garden was founded in 2012.

The Mobile gardens are a system of temporarily open public spaces that are built and maintained

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# Karin Tõugu

Estonia



I am an architect consultant to the project Spatial Thinking in School Curriculum and a partner and architect at the architecture office b210. I have studied in the Estonian Academy of Arts and Oslo School of Architecture and Design (AHO). I am actively involved in many topics besides architectural design. My latest jobs include co-curating the Estonian Architects Union annual exhibition 2014 on the topic of kindergarten design and co-curating Tallinn Architecture Biennale 2013: Recycling Socialism, tutoring workshops on DIY interventions in urban space combined with interactive digital solutions and co-editing a participant's manual for Tallinn urban planning.

## Idea Spatial Thinking in School Curriculum

**All children should learn environmental literacy: awareness of the built environment, its principles and influences.**

Public space is the ultimate manifestation of democracy. Democracy is best practised by well-educated citizens who know and care as much about participation, sustainability and liveable cities as they do about politics, government and economics. Education is being transformed into a more engaging, initiative-encouraging and creative experience. As such, it should include a lot on the topic of space.

We do not all need to become architects. Spatial

thinking is simply environmental literacy: being aware of one's environment, its principles and its influences. The aim of the project is to promote teaching the basics of architecture and the built environment in general schools. The built environment is a great platform for bringing together knowledge from different areas and combining it to understand a relevant, complex part of our everyday lives. As a result of the project, a collection of topics, assignments and methods will be created for teachers of different subjects.

# Yaroslava Tytarenko

Ukraine



I work as Capacity Development Coordinator for the Bibliomist Program, IREX, in Kiev, Ukraine. I am also a member of the Ukrainian Library Association (ULA) and served as in-country coordinator for the IFLA Building Stronger Library Associations (BSLA) programme (2010-2012).

I hold an MSc in Non-profit Management from the New School University in New York City, a Master's degree in Project Management from the University of Economics and Law "KROK" in Kiev; a Bachelor of Business Administration (Management) and a Computer Information Systems degree from the International Christian University (ICU) in Kiev.

## Idea Library-Supported Local Tourism in Kiev

**ULA presents the idea of promoting cultural and historical awareness and the role of library-supported local tourism in Kiev.**

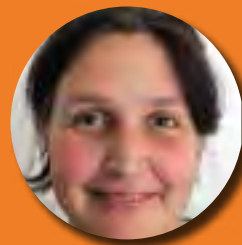
The Ukrainian Library Association (ULA) presents the idea of promoting cultural and historical awareness and the role of library-supported local tourism through a series of free, customised Kiev city tours offered in Ukrainian and English. These will be tailored for local residents as well as Ukrainian and international tourists and migrants from the regions of Ukraine affected by recent political developments. Experts in culture, arts, cinema and advertising, among others, will convene at a local library as a task force charged with developing the idea.

The local Kiev library, State Youth Library of Ukraine, will serve as a co-working space to host the task force charged with the design of bilingual Kiev city tourist routes. The library will serve as the meeting point for the task force, and it will provide information materials to base tours upon. The library has extensive electronic and social media resources through which the project will be promoted and best practices will be shared with the rest of Ukraine and the world.



# Elke Uitentuis

The Netherlands



I am an Amsterdam-based visual artist, participant at the Jan van Eyck Academy, Maastricht, and one of the founding members of 'Here to Support'.

'Here to Support' accommodates an infrastructure to get organised, sets up cultural and educational programmes and develops policy proposals in order to contribute to the visibility and empowerment of refugees in limbo.

In my artistic practice, I focus on the (im)possibilities of democracy by creating new platforms for politicising space. I was closely involved in the Occupy movement in the Netherlands.

## Idea

**A forum at the border of the Netherlands, Belgium and Germany where the different refugee collectives can meet.**

We want to set up a forum where the different refugee collectives that are actively fighting for their rights in the Netherlands, Germany and Belgium can meet. This forum will be set up in Vaals, where the borders of these three countries come together. This strategic setting makes it possible for them to meet without crossing the borders and risking being detained. The forum will allow the different collectives to formulate a common agenda and discuss collective strategies.

For a year or two, several refugee collectives have been actively protesting against the migration policies in the European countries where they live. Separately from each other, they have started to make the problems they are confronted with visible. The different collectives are mainly operating locally and nationally as crossing borders is not without risk. However, in order to make enduring changes in law and policies, the collectives should be able to join forces.

# Robin van Westen

The Netherlands

In the middle of the city of Amsterdam, I work for Waag Society, an institute for art, science and technology. We develop projects around social innovation and my main focus is on educational projects and heritage projects. Currently I'm setting up our school programme around digital fabrication. This school year, 80 kids can work in our FabLab and design their own inventions. Alongside my work for Waag Society, I also work as a business director for the Café Theater Festival in my home town of Utrecht. Both these jobs inspire me a lot and I'm lucky to work on these topics.



## Idea

**Artists designing creative interventions in public space around citizen science projects.**

Waag Society is very active in the field of citizen science, through projects like the Smart Citizen Kit and our Open WetLab. We often see how citizens are very enthusiastic about projects and activities, but don't stay involved or gather support for their ideas within their communities. Through creative interventions together with citizens and stakeholders, we will research how lasting involvement and influence can be secured.

Through this research we aim to increase the (long-lasting) impact of citizen science projects. Together with participants and partners from the Smart Citizen Kit, we will design new ways to communicate research results in public space. Artists are involved to help find new angles and insights and stakeholders from other sectors are involved. Through an intervention, our citizen science project will have a bigger impact on redefining public space via crowd-sourced data.

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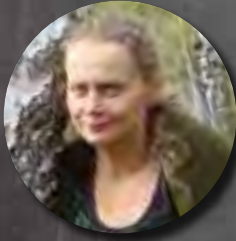
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# Izabela Zalewska-Kantek

Poland



I'm a landscape architect interested in and practising hortotherapy in curing addictions such as alcohol addiction, and helping excluded people to return back to society. I'm interested in the creation of local communities and their functioning. Activating the communities through the improvement and development of common areas, especially in cities, is important to me. I'm also an artist making batiks and painting on silk.

## Idea

**Therapeutic cultivation of a garden involving children facilitates networking, develops sensitivity and responsibility.**

Public space should serve the integration of local communities, the cultivation and protection of traditions. Since the beginning, Poland has been an agricultural country and it would be a shame if these traditions were lost. Agriculture is also a way of thinking about the Universe. Our project refers to the anthroposophy of Rudolf Steiner, and aims to reconnect people with cycles of change in vegetation and nature.

We would like the children of small and medium-sized cities to be able to plant their gardens on the public squares of their cities. Through watching the germination and growth of seeds and plants, they would learn respect for the wonder of creation and that the rich crops are worth working hard for, but they would also learn that not every endeavour ends with perfect success. They would learn to systematically achieve this objective.

# Valentyna Zotova

Ukraine



I am the director of the architectural bureau Zotov&CO and International Architectural Festival CANactions, founded in 2008 in Kiev, Ukraine. Over the past seven years, CANactions has developed into a powerful platform offering a wide range of events, including: lectures, conferences, round tables, workshops, master-classes, national and international competitions, exhibitions, presentations, architours. All the events of the festival are open and free of charge for everyone willing to self-educate and self-develop. More than 3,500 people attend CANactions each year. CANactions is developing an extensive programme for 2014-15, which will lead to establishing the postgraduate school of urbanisation in September 2015.

## IdeaTelychka

**We aim to support the existing cultural cluster in the post-industrial area of Telychka and to bring its riverside to the public.**

The idea is to support the existing informal cultural cluster in the post-industrial area of Telychka, which is 200 hectares in size and located near the city centre and river Dnipro. In its half-used space there is a vital informal cluster that hosts two big cultural platforms: the art festival GOGOLFEST and urban festival CANactions. This cluster has a direct connection with the river Dnipro. It's a unique situation for Kiev, where the embankment is still used by industrial zones or road infrastructure and is not accessible to the public.

The idea is to develop this connection and open the part of the riverside to the citizens. The first stage of the idea realisation has been developed during the workshop at GOGOLFEST residency in August-September 2014. The part of the embankment is open to the public during GOGOLFEST and holds a range of cultural activities. We aim to continue developing the riverside into a permanently used public space.

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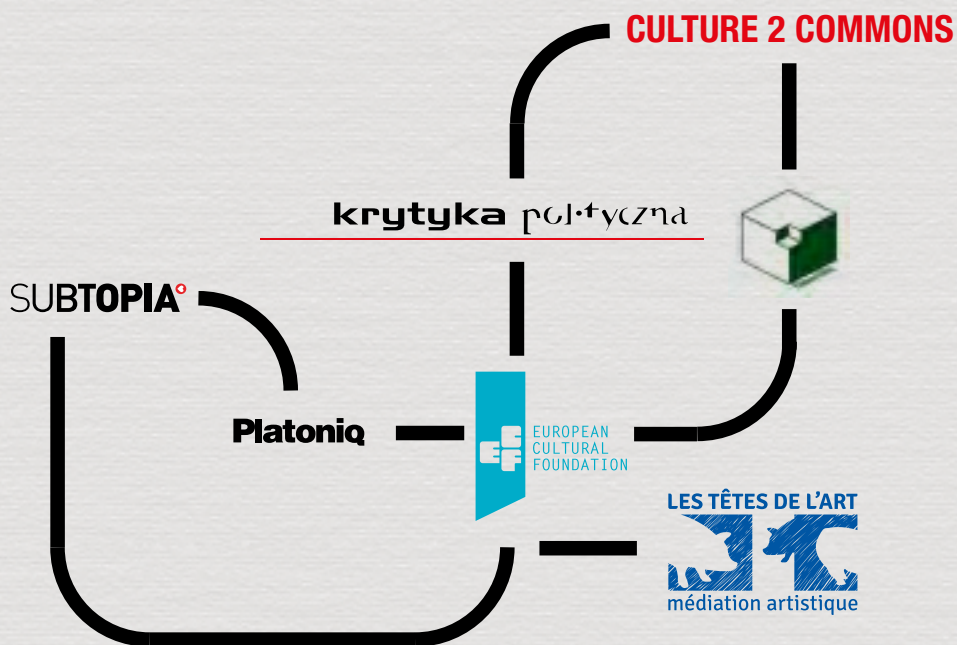
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# Your turn!

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# Meet the Hubs

This Idea Camp would not be possible without the hubs, the partners of our networked programme of Connected Action for *Public Space*. All of these hubs are striving to establish and advocate for a new set of democratic best practices in Europe for cultural organisations to engage with communities and culture. Together with the hubs, ECF aims to highlight these alternative democratic models on a European level during this Idea Camp and beyond.



# Culture 2 Commons

## Croatia



Miljenka Buljević

### Tell us about your organisation: what do you do, who are you?

Culture 2 Commons (C2C) is composed of three Zagreb-based civil society organisations: Clulture, a national collaborative platform of independent cultural organisations; Operation City, an alliance of independent cultural and youth organisations focused on advocating change within the institutional framework for these sectors; and Right to the City, an activist platform initiated by cultural, youth and environmental organisations connecting culture with broader issues of spatial justice and the commons. These organisations serve as the structural pillars of a larger ecosystem, connecting over 100 civil society organisations from Croatia, but also from the surrounding region of ex-Yugoslavia.

### How does Culture 2 Commons promote and incorporate new notions of public space?

C2C is concerned with the public domain, social transition, hybrid institutional models of public-civil partnerships, changes in the cultural system, etc. We use different methods to tackle these issues such as activism, civil association, advocacy and the transfer of technological practices into the cultural domain. It can be said that C2C has managed to broaden the cultural domain by defining it not as arts and heritage, the dominant approach in Europe and Croatia, but rather as the domain of direct interaction between social, technological and artistic levels. Thus C2C helps to create the potential for culture to reassume its proactive, dynamic and critical function in society.

### How do you connect/work with your local communities?

The leading principle of C2C is the development of intensive collaborative platforms, i.e. tactical networks, a new form of emerging socio-cultural practice with the purpose of expanding the definition of cultural action and developing new collaborative practices and models.

A campaign against the privatisation of public space in Zagreb was carried out in the period 2006-2010 triggered by the usurping of public space for private interests. It included highly visible actions that attracted the public's attention and raised the issue to the level of political debate; collecting 54,000 signatures and gathering thousands of citizens in rallies protesting against the privatisation of public space.

### What do you think the Idea Camp will bring?

C2C expects the Idea Camp to bring together organisations and individuals from all over Europe to discuss, share and exchange innovative and engaging ways of reflecting, intervening, protecting and enriching public space and the public domain, thus pointing to the relevance of culture as an agent of socio-political transformation in the European cultural and social context.

**CULTURE 2 COMMONS**

{ Alliance Operation City - [operacijagrad.net](http://operacijagrad.net)  
Clulture Network - [clubture.org](http://clubture.org)  
Right to the City - [pravonagrad.org](http://pravonagrad.org)

# Krytyka Polityczna

## Poland

### **Tell us about your organisation: what do you do, who are you?**

Krytyka Polityczna has been operating since 2002. We are active in three main fields: education, culture and politics. We believe these three are connected by the influence and impact they have on how society is shaped. Our aim is to fight exclusion; increase civic participation and social awareness in public life; find diagnoses and solutions to the current breakdown in social bonds and social imagination. We work through a network of more than 20 local activist groups, four cultural centres (Warsaw, Cieszyn, Gdansk, Łódź), a publishing house, an online Daily Opinion and the Institute for Advanced Study conducting academic research and seminar activity.

### **How does Krytyka Polityczna promote and incorporate new notions of public space?**

Krytyka Polityczna aims to create open and diverse public debate. We want to open the channels for topics, groups and points of view that are excluded from the main discourse, as well as empowering those who can represent their needs and perspectives. We strive to help remove the barriers between science, arts and politics. We try to persuade artists to think in political terms and public figures, politicians and local authorities to treat culture as a legitimate tool for social change. We involve social activists, animators, journalists and politicians in our work, as well as encouraging writers, intellectuals and artists to discuss current political and cultural issues in our daily lives.

### **How do you connect/work with your local communities?**

The main idea of the KP network is to stay close to the problems of communities. Local groups are formed by urban and social activists, community leaders engaged in the public life of their cities. Activities include initiatives around public policies and spatial solutions in the cities, long-term strategies and development goals, dealing with narratives about local identities, history, economic transformation, as well as cultural animation or creative artistic work. At the same time, we try to transfer and describe locally important and specific issues in a broader perspective and develop common goals.

### **What do you think the Idea Camp will bring?**

Most of us encounter a crisis of social imagination. Despite the widespread criticism of the social, political and economic status quo, it is harder to imagine an alternative world other than the end of the world. Opportunities like the Idea Camp let people freely present and question different solutions, combine various experiences and knowledge, risk and fail or succeed for the joy of trying to make a change and, most importantly, bring together people that care.



*Agnieszka Wiśniewska*



*Anna Cieplak*



*Joanna Tokarz-Haertig*



# Oberliht Young Artists Association

Moldova

## Tell us about your organisation: what do you do, who are you?

Founded in 2000 and based on a rich working experience as an independent cultural actor, "Oberliht" Young Artists Association aims to interconnect dispersed artistic scenes and build an artistic community making use of public spaces. Our goal is to provide support and contribute to the professional development of young artists, but also architects, scientists and activists, giving them tools to change the societal context they live in. We develop and maintain interdisciplinary platforms and projects aiming to connect the local and international contemporary art initiatives and advocate for a strong and independent cultural sector in Moldova and in the region.

## How does Oberliht promote and incorporate new notions of public space?

Since 2006, Oberliht has been striving to democratise public space. Using various means (art, science, activism) and activities (workshops, seminars, public discussions, exhibitions, artistic performances), we try to eliminate the different exclusions and barriers – both formal (laws, policies) and informal (class or social status restrictions, religious, gender, age) that prevent citizens from accessing and using public space for their own needs. Issues related to the built environment are often present in our projects due to the role that urban planning and architecture have in projecting public space, and thus fostering or diminishing social cohesion or increasing/decreasing opportunities for people.

## How do you connect/work with your local communities?

We use various tools to connect with the community. We try to integrate the use of formal instruments: surveys, focus groups, questionnaires along with the use of informal ways to contact people and establish links with the community: picnics, art performances, workshops for children and/or for the entire family. In our communication with local communities we are trying not only to develop an equal and trusting relationship but also to empower them, to help them acquire a sense of ownership towards their living environment and to develop greater responsibility towards the common interest, through collective actions for the common good.

## What do you think the Idea Camp will bring?

We hope that the Idea Camp will connect together an amazing group of people, thoughts and strategies to develop the ideas and to transform them into viable tools with a real impact on the lives of communities. This exchange of individual experiences will help us to extend our horizon and understanding of different contexts, to establish new links with artists, activists, scientists and practitioners from our region and from across wider Europe.



*Vitalie Sprinceana*



*Vladimir Us*



oberliht.com

# PLATONIQU

## Spain

### **Tell us about your organisation: what do you do, who are you?**

Platoniq is a cultural association born in 2001 that focuses on the application of the social uses of ICT, networked work processes and methodologies for collaborative creation through ICT, in cultural and social projects fostering innovation, citizen participation and free knowledge locally and internationally. It helps communities and projects connect with media activism, ecology, urban transformation and communal action with its platform Goteo in order to share their knowledge with society, find funds and facilitate the collaboration of citizens, public institutions and companies.

### **How does Platoniq promote and incorporate new notions of public space?**

In the digital era, creators, consumers, producers and citizens do participate, decide and collaborate in democratic and direct ways across different spheres. Digital technology allows ideas and knowledge to flow and feed our common resources and enables people to choose how and where they want to participate. Enabling and supporting new channels and initiatives to make the public sphere exist within the digital sphere is Platoniq's way of incorporating public space in its activities.

### **How do you connect/work with your local communities?**

Our work is based on three main pillars:

1. Open ecosystem: Goteo is an environment based on the principle of free software, designed around openness. That's why we actively encourage cross-pollination, solidarity and cooperation between users.
2. Intense support: At each phase of discussion prior to the publication of a campaign, collective returns and free licenses of choice are subject to intense group discussions.
3. Gate for open culture: Following discussions and campaign editing, projects that initially weren't familiar with the world of collective digital goods and copyleft licenses (but just looking for funding and resources) can enter into this environment.

### **What do you think the Idea Camp will bring?**

The Idea Camp is itself an opportunity to get in touch with the wide universe of initiatives across Europe working on defending, protecting and studying public space as a commons, learning from each other and starting collaborations and promoting synergies among the participants.



*Enric Senabre*



*María Perulero*

# Subtopia

## Sweden

### **Tell us about your organisation: what do you do, who are you?**

Subtopia is a 14,000 sqm space dedicated to cultural and creative processes and production in Alby in the southern part of metropolitan Stockholm, Sweden. We work to facilitate the processes taking place within our facilities where circus companies work alongside filmmakers and social NGOs. We also run an extensive incubation programme called Klump as well as supporting local and regional stakeholders in their practices.

### **How does Subtopia promote and incorporate new notions of public space?**

Subtopia work with multiple projects that are active in the physical public space. A few of the themes we are currently focused on are Urban Art, "The Right to tell a story" and community driven festivals and events. We are also supporting social/creative companies working in the public sphere including Provins (foreign food culture as catering) and Boodla (large-scale formalised community gardening). We also advise official bodies, including the "New City Plan for Alby" where a stormwater park is being built alongside artwork and playgrounds.

### **How do you connect/work with your local communities?**

In late August, Subtopia supported the community initiative This Is Alby at the Subtopia grounds. Subtopia was not the host but provided the technical backdrop and funding support for the event. This Is Alby (Alby being the suburb) builds communal pride and culture as opposed to the notion of the singular culture of a metropolitan area. It's not big (400-500 attendees), but it's their own. We also engage and facilitate workshops in the local community. Right now we are organising a process where the objective is to build a container park in a central unused lot.

### **What do you think the Idea Camp will bring?**

We believe that there will be some great conversations, hopefully some handshakes and plenty of inspiration in the room(s). We'd love to find some translocal project to engage in as well as support other attendees in their idea development and project designs. Hopefully we'll leave the Idea Camp with some fresh perspectives and areas of interest beyond our existing ones.



*Anders Lindgren*



*Karin Lekberg*



*Ludvig Duregård*

# Les Têtes de l'Art

## France

### **Tell us about your organisation: what do you do, who are you?**

Les Têtes de l'Art has specialised in engineering participatory art projects since 1996. We act as a "link" between professional artists and communities to enable artistic and collective experiences. In doing so, we make it possible for all participants to engage in the artistic creation process. We believe that art is a vector of citizenship and transforms society. We foster/create networks and relationships between cultural, social, educational and economic actors coming from the same territory. We encourage the pooling and sharing of practices, skills and technical/material resources, with a socio-economy perspective.

### **How does Les Têtes de l'Art promote and incorporate new notions of public space?**

In our organisation, we translate our vision of "public space" into cross-sectoral projects with our local community - such as "Place à l'Art" (physical public space issues) or "TV3" (digital public space issues). This same philosophy prevails in our governance methods within our association, in our collaboration with our partners and in the way we share information and expertise, which is based on creative commons and open source. Thus, we develop long-term approaches enabling an essential, sustainable and measurable impact.

### **How do you connect/work with your local communities?**

"Place à l'Art" is a project that aims to rethink modes of artistic intervention for the people involved both in our collaboration methods and in the development of cultural activities. It positions the artist at the heart of the city and the public debate.

The system is based on three types of actions:

- "in situ" creations by artists, echoing the specificity of the squares and other spaces they work in;
- artistic participatory workshops involving residents;
- mediation activities towards residents, for a better acceptance of and consultation on projects affecting their lives.

### **What do you think the Idea Camp will bring?**

The Idea Camp will undoubtedly be valuable and intense. We hope to:

- dynamise and contribute to the programme all together;
- enlarge our networks and connect with potential partners;
- confront different visions of public space with our respective local contexts;
- animate our local partners' networks;
- develop new methods of working together and group animation;
- and last, but not least, have the pleasure of sharing ideas in our beautiful Phocaeen city!



*Sam Khebizi*

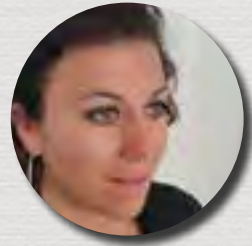


*Marion Ponet*

# Meet the Speakers, Facilitators and Artists

## Chrissie Faniadis Sweden

*Idea Camp MC*



An avid public speaker, I'm an advisor, lecturer and cultural policy expert based in Stockholm. A graduate from University College London (UCL) and College of Europe, I have worked in the corridors of Brussels, in the bustling creative industries of London before taking up a position at Intercult, an independent culture organisation. Here I set up the European Resource Centre for Culture/Europe Direct. Since 2011 I have been working as communications strategist at Kulturbryggan, a public funder of innovative culture. I am a long-standing advisor to the European Cultural Foundation (ECF), a board member of Fresh Arts Coalition Europe and a visiting lecturer at Lund University.

### **Thoughts on the new notions of public space and democratic models**

For me, the accessibility and use of public space is the essence of a democratic society. In our modern society, public space is both physical and digital. The availability of public space is crucial for our democracy to thrive and self-reflect. When it is under threat we risk eroding the very heart of our society. Arts and culture are crucial in the safe-guarding of these democratic principles and in keeping our public space available to citizens.

# Jon Alexander

United Kingdom

[newcitizenship.org.uk](http://newcitizenship.org.uk)



**Workshop:** *How can we create a new era of citizenship?*

I am motivated by a strong belief in the potential of the Citizen (though not the Consumer) to create a better world - equitable, sustainable, creative and fun. I have founded the New Citizenship Project to provide a hub for this work, delivering creative projects and initiatives aimed at boxing in the idea of the Consumer and nourishing the idea of the Citizen. Our offering also includes consultancy services, helping organisations of all shapes and sizes to understand the emerging era of the Citizen, and thought leadership work dedicated to exploring ideas of the Citizen and the Consumer.

## Thoughts on the new notions of public space and democratic models

I believe we stand at a point in time when two roads diverge: we have the opportunity to create a new, genuinely participatory society, in which we seize the opportunity to shape the context of our lives as Citizens; yet the prevailing trend, the road more travelled, leads us forward as Consumers, using the potential of new technologies and insights only to choose the colour of our trainers.

# Antoine Beaufort

France

[arsnomadis.eu](http://arsnomadis.eu)



© Benjamin Boccas

**Idea Talk:** *It's time for artists and citizens to re-appropriate the public space!*

As a consultant and producer of artistic projects, I have specialised in the analysis and creation of innovative cultural facilities, like art factories or nomadic art projects, creating new links between art, society and public space - while using the potential of digital media technology. I managed and directed several independent cultural centres and a mobile art centre built from cargo containers. I also conducted studies for the European Commission, the French Ministry of Culture and cultural organisations in France and abroad. Director of Ars Nomadis, I'm pursuing an experimentation of new *space-projects* creating artistic and citizen exchanges.

## Thoughts on the new notions of public space and democratic models

The internet and new digital tools have transformed the traditional "public space" and have provided new forms of citizenship and creativity. The dream of a "smart city", where citizens are actors and producers of a collaborative intelligence, is nevertheless facing the risk of a global control and supervision. This has been denounced by artists for a long time. Public space has always been a political space, so let's reappropriate it!

# David Beckett

United Kingdom

[best3minutes.com](http://best3minutes.com)



© Cristina Stoian

**Workshop:** *How to pitch your idea*

I am passionate about giving talented people with ideas a voice. In my pitch coaching and presentation training, my goal is to enable creativity to shine through the formality of presenting to an audience.

In the last year I've coached over 80 startups and helped a number of entrepreneurs win pitch competitions. Most of all, I've helped them to overcome their nerves, structure their story and deliver their pitch with confidence – and inspire confidence in others.

I'm a father, love music and creativity, and am the author of *Three Minute Presentation* and *Amsterdam... The Essence*.

## Thoughts on the new notions of public space and democratic models

I'm not a specialist in this area at all. However, my take on it; if I look at new democratic models, this touches every part of our lives. Firstly, in terms of family hierarchy breaking down into a more balanced team. Secondly, with the realisation that 'work as a chore' with staff being forced to do it through fear and reward simply does not work. Employers must offer work that has meaning.

# LN Boul

France

*Designer*

Hélène Boullaran, aka LN Boul, started her design agency immediately after she graduated from the Fine Arts School of Marseille in 2007. An unusual career path, she worked for 3 years before she decided to go back to school, which gave her this incredible will to learn and develop her curiosity, enabling her to take advantage of her studies, such as taking part in workshops, internships and first exhibitions...



© Anne Loubet

# Santiago Cirugeda

Spain

[ecetasurbanas.net](http://ecetasurbanas.net)



**Idea Talk:** *From urban recipes to collective architectures*

I studied architecture in the Escuela Técnica Superior de Arquitectura (ETSA) of Seville. For 19 years, I have been engaged in projects of subversion in different scopes of the urban reality that help me to navigate this complicated social life. From systematic occupations of public spaces with containers to the construction of prostheses that I place in facades, patios, covers and even in lots, all my work involves negotiating between the legality and illegality, remembering the enormous control we are put under.

## Thoughts on the new notions of public space and democratic models

- All the urban prescriptions are in the public domain and may be used in all strategic and juridical proceedings by the citizens who may wish to do so.
- Full research on the different urban locations and situations in which the citizen may want to intervene is recommended.
- Any physical or intellectual risk produced by such interventions will be the responsibility of each citizen.

# Anna Clemente

Spain

[lacol.org](http://lacol.org)



*Graphic Teller*

I am a member of LaCol, a cooperative of architects working in a horizontal way. We understand architecture as a tool for transforming society and we relate with our environment in a critical manner, to change it by proposing new solutions in a positive way. As well as my job as an architect, I enjoy drawing and I try to use my skills in this field to enrich our projects.

## Thoughts on the new notions of public space and democratic models

I believe the transformation of the city should come through the active participation of its inhabitants. Every public policy that looks into the future should have this idea at its core and give common people tools to work with.

# Adrien Desmidts

France

*Artist*

I am a musician and serigraphy artist based at the Ecole des Beaux-arts in Aix-en-Provence. I make screen-printings for locations, events, individuals and participatory creations.





# Jihanne El Meddeb

France

*Artist*

I am a contemporary writer and polymorphous street artist who use writing, video, painting, drawing and collage depending on the different projects I initiate or cooperate on. I develop participatory workshops at the crossroads between techniques and themes that question urban spaces. My approach to public space leads to multidisciplinary and participatory creations.



# Juan Freire

Spain

*Advisor to the networked programme*

I am a biologist, entrepreneur and University Professor. My professional activity is focused in research, consulting, and management of projects about: strategy and innovation management in organizations; environmental, urban and territorial management; cultural production and management; digital culture; and education. I collaborate as a consultant with companies, governments and NGOs and frequently participate in conferences, workshops and courses as an analyst of social and economic trends associated with the technological and social changes. Additionally I develop curatorial projects for cultural institutions.



# Anders Lindgren

Sweden

[subtopia.se](http://subtopia.se)

*Ideas On Wheels*

A visual artist with a passion for exploring innovative and sustainable business models for cultural creators and socially conscious initiatives, I'm also a skilled coach and facilitator of everything. Head of KLUMP, a co-working office and business development centre at Subtopia, the finest house of cultural creation, social responsibility and cultural economy in Sweden.



## **Thoughts on the new notions of public space and democratic models**

Public space has to be defined over and over again so it does not lose its meaning and function. Public space is under constant transformation. There's a lot of hustling and bargaining about the ownership of the public space. Today money talks and in order to maintain the democratic function, public spaces have to be claimed over and over again. If you don't do it, no one else will!

# Aurélien Nadaud

France

*Artist*

Aurélien Nadaud's art is about the interpenetration of art and daily life. He shows parts of people's lives in public space. It is about the connection between places, objects, stories and humankind. He makes them communicate, share and echo with each other. He opens new possibilities so as to bewitch everyday life. In his process, he goes in search of a territory, its population and himself. He uses speech, body and plastic installations as the sensitive materials for his liberating, participatory, jubilant and shared creation propositions – a space for bringing together again the "we" and the "I".



# O2Zone

France

*Collaborative Media Lab*

We are a community media platform located in Salon de Provence. At O2Zone TV, our objectives are :

- To make knowledge and information accessible
- To train and help human resources, i.e. representatives of non-profit organisations, policy-makers, volunteers and residents in the use of audio-visual and digital production and participatory animation techniques.

Our strength is to produce and show participatory programmes involving local communities and stakeholders.



# Stojan Pelko

Kosovo

*Advisor to the networked programme*

I am a spokesperson and chief communication officer to EU Office / EU Special Representative in Kosovo. I also write about film history and theory, and I teach at the University of Ljubljana.



# Enric Senabre

Spain

[goteo.org](http://goteo.org)



*Ideas On Wheels*

I have an MA in Information and Knowledge Society from the Universitat Oberta de Catalunya, where I'm Professor of Multimedia Studies. I'm also an open co-creation facilitator at Platoniq and co-founder of Goteo.

## Thoughts on the new notions of public space and democratic models

I think it is important to understand and share notions of participation at different levels, from education to politics or decision-taking, where citizens enjoy life, generate ideas, join forces together and take control over their spaces as a continuous civic experience, both online and offline.

# Śławomir Sierakowski

Poland/Austria

[krytykapolityczna.pl](http://krytykapolityczna.pl)



**Idea Talk:** *Why Social Protests Do Not Become Social Movements?*

I am a Polish sociologist and political commentator. I contribute a monthly column to the biggest Polish daily newspaper, *Gazeta Wyborcza*, and to the international edition of the *New York Times*. In 2002 I founded Krytyka Polityczna (Political Critique), the biggest eastern European movement of liberal intellectuals, artists and activists, with branches in Ukraine and Russia. As well as leading this movement, I am also the Director of the Institute for Advanced Study in Warsaw and the President of the Stanisław Brzozowski Association, overseeing its publishing house; its online daily *Dziennik Opinii*; cultural centres in Warsaw, Gdansk, Lodz and Cieszyn, in Poland, and in Kiev, Ukraine; and 20 local clubs. I have been awarded fellowships from Yale, Princeton and Harvard and from the Institute for Human Sciences in Vienna, and have been ranked as one of the most influential Poles by *Polityka*, *Wprost* and *Newsweek*.

## Thoughts on the new notions of public space and democratic models

Occupy Wall Street and the Spanish protests of 2011 and 2012 made the same claim that the thinkers who make up the group Krytyka Polityczna and many other groups have been making for years: we need to analyse the absence of real political choice, as well as the lack of differences between parties in their economic policies. What has changed in the public spheres of Western liberal democracies that these social protests did not become social movements?

# Rana Zincir Celal

Turkey

*Advisor to the networked programme*

I currently work with Columbia University's Global Center in Istanbul as a Program Manager where I oversee our programs in a range of areas, from freedom of expression to sustainable development, historical dialogue to women and memory.

I'm also engaged with several civic initiatives as a volunteer board member – Greenpeace Med, Anadolu Kultur, Hrant Dink Human Rights Award jury committee. I've served as a jury member for the ECF Princess Margriet Award. Before moving to Istanbul, I was based in Cyprus leading/creating several initiatives related to culture, gender and reconciliation.

## **Thoughts on the new notions of public space and democratic models**

I feel very often that there are whole new vistas ahead to renew or transform the spirit and modes of social and political engagement, especially with the many ideas at hand to inspire this.



© Pinar Gedikozer

# About

The Idea Camp is organised in the spirit of the underlying values and concept of free and open culture. The Idea Camp is a safe space for collaborative work and development of participants' ideas. It is a physical space as well as a dynamic context where openness and sharing are key principles. Participants are committed to these values throughout the three-day camp. Ideas are published by ECF under Creative Commons License by-nc-sa/3.0, ECF's website and by the participants themselves on the ECF Labs.

## R&D grants

Following the Idea Camp, participants are invited to submit a concrete plan for further research or investigation of their ideas. A total of 25 proposals will be selected and consequently rewarded with an R&D grant up to a maximum € 10.000,-. The grant will enable the research and development of the ideas.

# Colophon

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The Idea Camp is organised as part of the networked programme - under the principle of *Connected Action for Public Space* and aims to provide a safe and inspirational space for the cross-pollination of ideas, allowing projects and partnerships to emerge.